

**Exam. Code : 106006**

**Subject Code : 1656**

**Bachelor of Design (Textile Design) Semester—VI**

**EXHIBITION DESIGN AND DISPLAY**

**Paper—VI**

Time Allowed—3 Hours]

[Maximum Marks—50

**Note :—** Attempt any **FIVE** questions. All questions carry equal marks.

1. Write about Exhibition design concept and its interaction with promotion of textile business.
2. Discuss about different mediums expressed and designed for textile products with examples.
3. Discuss about the various grades of textile exhibition in the light of promotion of business in your words.
4. "How different kind of Exhibition concerned with marketing concepts in the present business" ? Explain it.
5. Discuss about business and commercial value of Design and Display Exhibition to propogate textile market in detail.
6. Write about main characteristics you see relating to promotion of marketing in the light of grades of display.
7. Discuss about design and display main features of textile exhibition in your views.
8. Write about role of premier textile units in the promotion of textile business with examples.